

THE ART INSTITUTE OF FORT LAUDERDALE

COURSE SYLLABUS

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ILLUSTRATION PORTFOLIO PRESENTATION, ART4955C

COURSE DESCRIPTION:

Students complete an illustration portfolio in preparation for job interviews. Working individually with the instructor, each student selects representative pieces that showcase a unique style and demonstrate overall conceptual abilities and technical competencies meeting the requirements of the degree program.

PREREQUISITES:

ART4954C

CO REQUISITES:

none

INSTRUCTIONAL CONTACT HOURS/CREDITS

11 weeks, 44 hours, 22 lecture hours/22 studio hours

Quarter Credit Hour Definition:

A quarter credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than:

(1) One hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for 10-12 weeks, or the equivalent amount of work over a different amount of time; or

(2) At least an equivalent amount of work as required in paragraph (1) of this definition for other academic activities as established by the institution including laboratory work, internships, practica, studio work, and other academic work leading to the award of credit hours

LEARNING OBJECTIVES:

- Complete the portfolio for presentation at Portfolio Review
- Produce professional quality work that demonstrates a unique creative voice and application of that voice.
- Develop and organize previous pieces which demonstrate the skills required to secure employment in the Illustration field.

INSTRUCTIONAL METHODS:

Lectures, discussions, in-class and take-home projects, group critiques and individual consultation.

METHOD OF ASSESSMENT:

- Portfolio pieces must be designed in conjunction with curriculum at the Art Institute of Fort Lauderdale.
- All work included in the final portfolio must be approved by portfolio instructor
- The books must be completed and published by the Faculty Review in Week 10. There will be no extensions. An incomplete portfolio will result in automatic failure.
- Students must participate in the Employer Portfolio Review (even if they are already employed). **Absence at this review will result in automatic failure.**
- Students must receive a grade of "C" or higher in the portfolio classes in order to graduate.
- Students will produce professional quality work that demonstrates unique creative voice and applications.

GRADING CRITERIA:

Sketchbook	35%
Print Portfolio Book	35%
Website	30%

The student will purchase **2** copies of their sketchbook and **2** copies of their Print Portfolio book; one copy for themselves and the other as an artifact for the Illustration Department of The Art institute of Fort Lauderdale. **Students must receive a grade of "C" or higher in this class in order to graduate.**

GRADING SCALE:

A = 100	B- = 83	D+ = 68
A- = 93	C+ = 78	D = 65
B+ = 87	C = 75	F = 55
B = 85	C- = 73	

Work not turned in will receive a 0.

REQUIRED TEXT:

Title: *The Artist's Handbook of Materials and Techniques: Fifth Edition, Revised*

Author: Ralph Mayer

Publisher: Viking Adult

ISBN: 0670837016

Publication Date: May 31, 1991

REQUIRED SUPPLEMENTAL MATERIALS:

Additional presentation materials as needed to develop professional presentation at Portfolio Review

CLASS POLICIES:

All policies of the Student Handbook apply to this course. These include, but are not limited to, grading policies, attendance policies, and plagiarism. See also "Student Responsibilities/Classroom Policies."

STUDENT RESPONSIBILITIES/CLASSROOM POLICIES:

- Cell phones will be placed on the silent mode during class time; they are disruptive to both the instructor and to other students.
- There will be no text messaging during lectures, discussions, or critiques. If you text message during class, you will be asked to leave and marked absent for that day.
- Students will be responsible for cleaning up their working area at the end of class.
- If you are disruptive in class, and/or disrespectful of other students or the instructor, you will be asked to leave and marked absent for that day.
- In case of any special circumstances where class is canceled it is the students responsibility to contact the instructor to inquire about work/projects missed during that time.
- Students are responsible for submitting all work on the syllabus regardless of if they are reminded in class.

ATTENDANCE:

Any student who does not attend class for 10 consecutive calendar days may be withdrawn from school. Students are expected to be present for every class, arriving on time, and staying until the class is over or dismissed. You may not be absent from class for more than three class sessions or the equivalent, 12 hours. As soon as you pass the 12th hour of absence or have three complete absences you will automatically fail the class. School policy states that students who are absent for 12 or more hours may fail a class unless the instructor determines that there were extenuating circumstances. This exception is made only with documented proof of the reason for the absences, i.e. a doctor's note, judge's note, etc. If you are absent from class, it is your responsibility to be prepared for the next class session. Absence is no excuse for handing in assignments late or not being prepared. Students will arrive in class with their materials and ready to work. Any student not prepared and working in class at the scheduled times will be asked to leave and marked absent for that day.

ADA (AMERICANS WITH DISABILITIES ACT):

It is AiFL's policy not to discriminate against qualified students with a documented disability in its educational programs, activities or services. If you have a disability-related need for reasonable accommodations in this class, contact AiFL's Disabilities Services Office located at Harbor Walk Suite 101.

GRADUATE CANDIDACY COURSE:

All students who are graduating this term **MUST** attend.

Place: Broward County Convention Center

Date:

Time:

TOPICAL OUTLINE:

Week 1: Introduction to class, and expected outcomes. Begin presentation and individual critique of work to be included in sketchbook and print portfolio book.

Week 2: Continue individual portfolio reviews.

Week 3: Photo shoot for portfolio pieces not yet digitized.

Week 4: Review printed résumés, business cards on screen, and present concept for self-promotional piece.

Week 5: Continue work on assembling books digitally

Week 6: Present sketchbook and print portfolio book for final review. Books must be completed and presented on screen. In addition, each book must be printed out (in black and white or color) and presented at the time of the presentation.

Week 7: Review revisions of sketchbook and print portfolio book, in comparison to notes given on Week 6. Order books for Faculty Portfolio Review

Week 8: Present revised printed résumé, business cards (on screen or printed), and self-promotional piece.

Week 9: Finalize presentation for Faculty Portfolio Review.

Week 10: Faculty Portfolio Review/ Best Portfolio at the beginning of class. Awards determined. Anyone who does not present their portfolio, résumé, business cards, and self-promotional piece at the beginning of class will not graduate.

Week 11: Portfolio Review and Graduation!

* This syllabus and weekly schedule is subject to change and /or modifications that may be deemed necessary by the instructor. This may also include changes in the homework and/ or class assignments

IMPORTANT DATES

Winter 2012 Classes Start	Monday, January 9, 2012	Week 1
Add/Drop Period	January 9 – January 17, 2012	Week 1-2
Martin Luther King Holiday	Monday, January 16, 2012	Week 2
Registration opens for Spring 2012 Qtr.	Monday, February 6, 2012	Week 5
Online Course Withdraw Deadline <u>1st Session</u>	Wednesday, February 8, 2012	Week 5
Midterm Exams	February 13-18, 2012	Week 6
Winter 2012 Midquarter Classes Start	Thursday, February 16, 2012	Week 6
President's Day Holiday (AiFL Observed)	Friday, February 24, 2012	Week 7
Course Withdraw Deadline <u>On Ground</u>	Friday, March 9, 2012	Week 9
Online Course Withdraw Deadline <u>2nd Session</u>	Friday, March 16, 2012	Week 10
Graduate Candidacy Clearance	Monday, March 19, 2012	Week 11
Spring 2012 Schedules Available	Monday, March 19, 2012	Week 11
Portfolio Review & Graduation	Thursday, March 22, 2012	Week 11
Last Day of Classes	Saturday, March 24, 2012	Week 11
Winter Break	March 25, 2012 – April 1, 2012	

Syllabus reviewed 01/2012